

Minnetonka Theatre produces four Main Stage and two Studio Theatre productions a season (high school and community theatre productions). Their family-friendly shows have featured professional and community artists from ages 5 to 75.



Minnetonka Theatre

A little bit of Broadway in your own backyard!

1 Nice People Dancing to Good Country Music

STUDIO THEATRE

Feb. 17–25, 2012

Circulation: 550

Space reservation: Jan. 29

Ads Due: Feb. 2

2 Legally Blonde: The Musical

MAIN STAGE

April 20 – May 12, 2012

Circulation: 7,500

Space reservation: April 2

Ads Due: April 6

3 Summer Production TO BE ANNOUNCED

MAIN STAGE

July 20 – Aug. 4, 2012

Circulation: 7,500

Space reservation: June 29

Ads Due: July 6

4 Summer Production TO BE ANNOUNCED

STUDIO THEATRE

July 20 – Aug. 4, 2012

Circulation: 550

Space reservation: June 29

Ads Due: July 6

5 Fall Musical TO BE ANNOUNCED

MAIN STAGE

Early November, 2012

Circulation: 7,500

Space reservation: TBD

Ads Due: TBD

6 Holiday Musical TO BE ANNOUNCED

MAIN STAGE

Early December, 2012

Circulation: 7,500

Space reservation: TBD

Ads Due: TBD

Final circulation numbers determined at press time
All rates are net, agencies add 15%

Advertising Rates for Programs: 1, 4 STUDIO THEATRE

Nice People Dancing to Good Country Music, Summer Show (TBA)	BW Single	BW Full
	Insertion	Season
Back cover	\$275	470
Inside covers	225	390
Full page	175	310
½ page (vertical or horizontal)	100	190
¼ page	50	90

Advertising Rates for Program: 2, 3, 5, 6 MAIN STAGE

Legally Blonde: The Musical, Beauty and the Beast, Fall Musical (TBA), Holiday Musical (TBA)	4c Single	BW Single	4c Full	BW Full
	Insertion	Insertion	Season	Season
Back cover	\$875		2,800	
Inside covers	700	525	2,240	1,680
Full page	525	350	1,680	1,120
½ page (vertical or horizontal)	350	175	1,120	560
¼ page	175	100	560	360

FREQUENCY DISCOUNTS AVAILABLE for multiple-program insertions within and across all of our publications:

Bloomington Civic Theatre • Chanhasen Dinner Theatres • Children's Theatre Company
The Cowles Center for Dance & the Performing Arts • IVEY Awards • Minnesota Opera
Minnesota Orchestra • Minnetonka Theatre • Ordway Center for the Performing Arts
Penumbra Theatre Company • The Saint Paul Chamber Orchestra • The Schubert Club • and more

For complete season insertions into all of the Studio Theatre and Main Stage productions, the total order will be discounted by 15%.

Digest Ad Sizes

<p>Full Page without bleed 4.5" x 7.5" with bleed 5.625" x 8.75" safety/live area 0.25" from trim trim size 5.375" x 8.5"</p>	<p>½ Horizontal 4.5" x 3.688"</p>	<p>½ Vertical 2.188" x 7.5"</p>	<p>¼ 2.188" x 3.688"</p>
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1001 Twelve Oaks Center Dr. #1017
Wayzata, Minnesota 55391
P: 612.375.9222 F: 612.375.9208
www.artsandcustom.com



Dracula – The Musical

2011 Fall Musical Presented by Minnetonka High School

Photo by Heidi Bohnenkamp



MINNETONKA
THEATRE

2012–2013
season

Nice People Dancing to Good Country Music

STUDIO THEATRE

Eve Wilfong, who lives over the “Nice People Dancing to Good Country Music Bar,” is paid a visit by her niece Catherine Empanger, a novice nun who’s been asked to leave her convent. It seems Catherine suffers from a curious compulsion to yell obscenities at the wrong moment, and even, on occasion, bark like a dog. Roy, an honest if simple fellow from the bar downstairs, wants to court Catherine whether she’s a nun or not. Eve feels she should give her niece the benefit of her experiences with men before allowing her to venture back into the mad modern country world. What follows is not simply comic and well-observed, but romantic and affecting as well.

Legally Blonde: The Musical

MAIN STAGE

Sorority star Elle Woods doesn’t take “no” for an answer. So when her boyfriend dumps her for someone “serious,” Elle puts down the credit card, hits the books, and sets out to go where no Delta Nu has gone before: Harvard Law. Along the way, Elle proves that being true to yourself never goes out of style.



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PUBLISHING

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