

## Two Trains Running

Sept. 29 – Oct. 30, 2011

Circulation: 5,000

Space reservation: Sept. 9

Ads due: Sept. 15

## I Wish You Love

Nov. 18 – Dec. 4, 2011

Circulation: 5,000

Space reservation: Nov. 2

Ads due: Nov. 8

## ~~Julius by Design~~

CANCELED UNTIL FURTHER NOTICE

Feb. 9 – Mar. 4, 2012

Circulation: 3,000

Space reservation: Jan. 20

Ads due: Jan. 26

## ~~Bourbon at the Border~~

CANCELED UNTIL FURTHER NOTICE

Mar. 29 – Apr. 22, 2012

Circulation: 3,000

Space reservation: Mar. 9

Ads due: Mar. 15

Penumbra Theatre Company program magazine is printed on 60 lb. gloss text throughout, saddle stitched and trimmed to 5.375" x 8.5". The entire program—including all ads—is black and white.

Final circulation numbers determined at press time  
All rates are net, agencies add 15%



Penumbra Theatre creates professional productions that are artistically excellent, thought provoking, relevant, and that illuminate the human condition through the prism of the African American experience.

## Advertising Rates

	black & white
Back cover	\$1,125
Inside covers	875
Full page	725
1/2 page (vertical or horizontal)	550
1/4 page	225

**FREQUENCY DISCOUNTS AVAILABLE** for multiple-program insertions within and across all of our publications:

Bloomington Civic Theatre • Chanhassen Dinner Theatres • Children's Theatre Company  
The Cowles Center for Dance & the Performing Arts • IVEY Awards • Minnesota Opera  
Minnesota Orchestra • Ordway Center for the Performing Arts • Penumbra Theatre Company  
The Saint Paul Chamber Orchestra • The Schubert Club • and more

## Audience & Theatre Information

**Penumbra's patrons are well-educated, successful and avid theatergoers.**

58% have Bachelor's degrees

33% have post-graduate degrees

43% earn over \$50,000 annually

79% highly recommend Penumbra to friends

**You might be interested to know...**

Lou Bellamy has served as Founder and Artistic Director of Penumbra for 35 years, and has appeared in numerous listings of "the most influential Minnesotans."

Penumbra is St. Paul's oldest professional theatre company.

## Digest Ad Sizes

<b>Full Page</b> without bleed 4.5" x 7.5" with bleed 5.625" x 8.75" safety/live area 0.25" from trim trim size 5.375" x 8.5"	<b>1/2 Horizontal</b> 4.5" x 3.688"	<b>1/2 Vertical</b> 2.188" x 7.5"	<b>1/4</b> 2.188" x 3.688"
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POWERFUL PROVOCATIVE  
**PEAN  
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THEATRE  
COMPANY

2011-2012  
season



## Two Trains Running

By August Wilson

Directed by Lou Bellamy

**Sept. 29 – Oct. 30, 2011**

In 1969 the Hill District is gentrifying, threatening the cultural heart of black Pittsburgh. Slated for demolition is Memphis' diner, the last refuge for a makeshift family of wounded souls who have all but given up. It takes a newcomer, Sterling—a young convict with a heart that lives up to his name—to change the rules of the game. Unknowingly, the regulars take up a fight that carries them headlong into the Civil Rights Movement. *Two Trains Running* is an inspiring story about the protest that changed a nation.

## I Wish You Love

By Dominic Taylor

Directed by Lou Bellamy

**Nov. 18 – Dec. 4, 2011**

A SPECIAL PRESENTATION

Back by popular demand! In 1957, Americans were falling in love to the sweet sounds of Nat "King" Cole. His carefully manicured image distracted an entire generation of white viewers from the reality of racial violence raging in the streets. Still, Cole believed that with enough talent and persistence he would be judged on the content of his character as opposed to the color of his skin. Join us for this return engagement—an intimate portrait of one man, his music and the dreams of a nation.

## ~~Julius by Design~~

**CANCELED UNTIL FURTHER NOTICE**

By Kara Lee Corthron

Directed by Lou Bellamy

**Feb. 9 – Mar. 4, 2012**

REGIONAL PREMIERE

Laurel and Josephine survived the murder of their teenage son by focusing on the small things in life: morning coffee, a crossword puzzle, their weekend plans. Secretly, though, Josephine has been writing letters to his killer. A story about loss, forgiveness, and courage, *Julius by Design* testifies to the power of hope in the wake of tragedy.

## ~~Bourbon at the Border~~

**CANCELED UNTIL FURTHER NOTICE**

By Pearl Cleage

Directed by Lou Bellamy

**Mar. 29 – Apr. 22, 2012**

Crusaders on the frontlines of the Civil Rights Movement in Mississippi, Charlie and May had a love that seemed untouchable. However, they did not know the price they would pay for their idealism. Years later, bound only by the trauma of violence and terror they endured, they face a choice: survive alone or die together. *Bourbon at the Border* is the gripping story of their last fight for freedom.

**a&c**  
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PUBLISHING

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