

An die Musik 1

Sept. 13 – Oct. 31, 2011

Circulation: 5,500

Space reservation: Aug. 24

Ads due: Aug. 30

An die Musik 2

Nov. 1 – Dec. 31, 2011

Circulation: 5,500

Space reservation: Oct. 14

Ads due: Oct. 20

An die Musik 3

Jan. 1 – Feb. 13, 2012

Circulation: 5,500

Space reservation: Dec. 12

Ads due: Dec. 16

An die Musik 4

Feb. 14 – Mar. 31, 2012

Circulation: 6,000

Space reservation: Jan. 27

Ads due: Feb. 2

An die Musik 5

Apr. 1 – May 14, 2012

Circulation: 6,000

Space reservation: Mar. 14

Ads due: Mar. 20

An die Musik 6

May 15 – Sept. 12, 2012

Circulation: 6,250

Space reservation: Apr. 27

Ads due: May 3

Final circulation numbers determined at press time
All rates are net, agencies add 15%



THE SCHUBERT CLUB

Advertising Rates

	4-color	b&w
Back cover	\$1,575	
Inside covers	1,325	1,150
Full page	1,150	975
2/3 page	975	800
Junior or 1/2 page	800	625
1/3 page (vertical or square)	625	450
1/6 page (vertical or horizontal)	450	275
1/12 page	275	125

FREQUENCY DISCOUNTS AVAILABLE for multiple-program insertions within and across all of our publications:

Bloomington Civic Theatre • Chanhassen Dinner Theatres • Children's Theatre Company
The Cowles Center for Dance & the Performing Arts • IVEY Awards • Minnesota Opera
Minnesota Orchestra • Ordway Center for the Performing Arts • Penumbra Theatre Company
The Saint Paul Chamber Orchestra • The Schubert Club • and more

Performance Locations

- Ordway Center for the Performing Arts; Saint Paul
- The Schubert Club Museum, Landmark Center; Saint Paul
- Landmark Center, Historic Courtroom 317; Saint Paul
- University of Minnesota, Ted Mann Concert Hall; Minneapolis
- Sundin Music Hall, Hamline University; Saint Paul
- James J. Hill House; Saint Paul

Ad Sizes

<p>Full Page without bleed 7" x 10"</p> <p>with bleed 8.25" x 11.125"</p> <p>safety/live area 0.25" from trim edges</p> <p>trim size 8" x 10.875"</p>	<p>2/3 4.625" x 10"</p> <p>1/3 v 2.25" x 10"</p>	<p>1/6 H 4.625" x 2.313"</p> <p>1/6 v 2.25" x 4.875"</p> <p>Junior 4.625" x 7.25"</p>	<p>1/3 Sq. 4.625" x 4.875"</p> <p>1/12 2.25" x 2.313"</p> <p>1/2 7" x 4.875"</p>
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THE SCHUBERT CLUB
2011–2012 Season



The Schubert Club is an internationally renowned performing arts organization dedicated to expanding the enjoyment of classical music through world-class recitals, premier educational programs and rare collections of musical treasures.

An die Musik, The Schubert Club's publication, is the primary communication medium for the organization.

In addition to serving as a programmatic guide for the International Artist Series and Recitals, it is complimentary to all patrons visiting The Schubert Club Museum. An all-encompassing publication, *An die Musik* is used for marketing, public relations, development, education and to further The Schubert Club's dedication to its mission.



INTERNATIONAL ARTIST SERIES

The International Artist Series presents the most highly regarded names in classical music to the Ordway Center for the Performing Arts in St. Paul, including Sarah Chang, André Watts, Susan Graham, Julia Fischer, Matthias Goerne

RECITALS

The Schubert Club brings classical artists and audiences together for many smaller, more intimate recitals throughout the year, often free of charge.

EDUCATION

Starting nearly a century ago, The Schubert Club has offered music lessons to families who may not otherwise prioritize them. They also pride themselves on the promise that young musicians receive thousands of dollars in grants and scholarships annually from The Schubert Club.

MUSEUM

Music is key in this renovated gem in St. Paul's historic Landmark Center. Visitors can view rare and exotic instruments from around the world as well as read letters from Beethoven, Mozart, and Schubert, of course.



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